



2021 CASBHC  
CELEBRATION






# Welcome!

Please enter in the chat your:

- Name
- Organization
- Pronouns







How are you feeling now that  
we are nearing the end of the  
conference?

**Enter in the chat**





Board Reflections on CASBHC



## VISION



All Colorado school-based health centers provide high-quality, equitable, comprehensive health care in support of positive academic outcomes

## MISSION



Optimize health outcomes among young people through access to quality, integrated health care in schools.

## VALUES



**Advocacy:** Publicly promote positive outcomes for school-based health centers and the young people they serve; empower young people as agents of their future.

**Leadership:** Model the way through expertise, initiative and strategic partnerships.

**Equity:** Remove barriers so all young people can achieve maximum health and educational potential.





## STRENGTHS

CASBHC is the **voice** of school-based health centers (SBHCs)

CASBHC is **growing and evolving** and is led by highly qualified staff and board of directors

We are **advancing** integrated care through advocacy and promotion of SBHCs

CASBHC identifies barriers to healthcare and **collaborates** to ensure youth get the care they need

CASBHC is a **leader** in screening children and adolescents

## ASPIRATIONS

CASBHC aspires to be a **model for integrated care** and **diversity and equity** in healthcare

Develop **collaborative partnerships** with schools and school districts

Establish a cohesive programming strategy with **blended funding** and a **holistic approach** that incorporates physical, behavioral, and oral health programming



# STRATEGIC PRIORITIES 2021-2023

---

## #1 ELEVATE SCHOOL-BASED HEALTH CENTERS (SBHCs)

- Ensure success and sustainability
- Improve integration of core clinical initiatives
- Grow engagement across SBHCs

## #2 SERVE YOUTH IN HIGH NEEDS COMMUNITIES

- Advocate for more funding for communities with at-risk youth
- Engage five high needs communities in conversations about options to support health outcomes for youth
- Explore telehealth extension sites

## #3 WORK TOWARD HEALTH EQUITY

- Increase awareness of and continue to address racial bias in the SBHC community
- Foster partnerships and learning opportunities to ensure SBHCs are responsive to the diverse needs of their community
- Create a more inclusive and equitable culture within CASBHC
- Address equity through advocacy

## #4 STRENGTHEN RELATIONSHIPS BETWEEN SBHCS & SCHOOLS

- Demonstrate the value of SBHCs to educational mission
- Support SBHCs marketing and outreach efforts





## STRATEGIC PRIORITIES 2021-2023



### #5 GROW ADVOCACY AND ENGAGEMENT OF YOUNG PEOPLE

- Establish a youth advisory board
- Commit to incorporating a youth perspective in CASBHC's work
- Engage youth in advocacy opportunities and request feedback on health and education initiatives

### #6 IMPROVE INTERNAL OPERATIONS AND STRENGTHEN THE CULTURE OF COLLABORATION

- Strengthen relationships within the board of directors and between board and staff
- Strengthen and empower board committees
- Host an annual board/staff retreat
- Incorporate equitable policies and institute a health work culture

### #7 DIVERSIFY CASBHC's FUNDING STREAMS

- Increase board involvement in fundraising
- Explore additional methods of generating earned revenue
- Grow individual giving and non-SBHC memberships
- Explore additional staffing or operational needs and fundraise for them

### #8 ELEVATE CASBHC's REPUTATION AND BRAND

- Evaluate CASBHC's brand awareness and reach
- Establish brand ambassadors and engage in high-level conversations building relationships with key decision-makers in Colorado

## 2021-2023 Strategic Outcomes

- #1 – Existing field of SBHCs remains stable and is successful.
- #2 – Communities interested in some level of SBHC engagement can achieve it.
- #3 – SBHCs are seen as the model of equitable health care where trust is built. CASBHC is both the model and incubator of best practices.
- #4 – Schools seek out and cultivate strong collaborations with SBHCs to achieve whole-student care.





# 2021-2023 Strategic Outcomes

- #5 – Young people’s voices inform CASBHC’s work and advocacy.
- #6 – CASBHC is a stronger organization with everyone contributing their best thinking and passion.
- #7 – CASBHC’s funding distribution is increasingly more diverse and there is a culture of fundraising at the organization.
- #8 – CASBHC’s brand and reputation are trusted and sought out at the highest levels.





# HEALTH EQUITY STATEMENT

**Health equity** is achieved when every person has the **opportunity** to “attain their full health potential” and no one is “disadvantaged from achieving this potential because of social position or other socially determined circumstances” (CDC). The health care system in Colorado, among other institutions in the state, has a **long history of institutional racism and oppression** established through policies and practices that persist even into the present day, all of which result in **inequitable health outcomes**.

By **prioritizing the communities** that have been intentionally marginalized over time, school-based health centers (SBHCs) serve as an **intentional investment** in those communities, contributing to a change in systemic patterns and relationships. SBHCs **rebuild the community’s trust** in the health care system and create space for youth to be advocates for their own health and success with inclusive, culturally responsive, and equitable environments as well as **transformational relationships**.

CASBHC exists to catalyze and support change among SBHCs to progress along the journey of health equity, acknowledging that it is a **lifelong journey**, while activating in our own sphere of influence to create change for more equitable policies and practices. We believe in the power of life experiences and in working to build trust with those who have long been marginalized and centering their voices in our work. We acknowledge the harm that institutions have produced and the power and privilege many of us continue to hold – and we work every day to change that. **We celebrate diversity and create inclusion while we work toward healing, liberation, and justice.**





Board Reflections on CASBHC



Now we want to hear from you!



# POLL QUESTION

GO TO [www.menti.com](https://www.menti.com) and use code 28499707





BREAKOUT ROOMS





2021 INSPIRATION AWARDS!



**Senator Dominick Moreno**  
*Adams County, CO*

Nominated by: Kids First Health  
Care

*“Senator Dominick Moreno is deeply committed to the health, well-being, and education of Commerce City children and youth. He has been a lifelong champion for SBHCs and youth in his area.”*



**Emily Millner, RDH**  
*Summit County, CO*  
*Summit Community Care Clinic*  
*SBHCs*

*“Emily has been exceptional in breaking down access to care and financial barriers and has been a pioneer to build up our School Based Health Centers to be the exemplary Team Based Care Model that it is today.”*





**Danielle Ford**

*Denver, CO*

*Denver Health SBHCs*

*“Dani is a leader in SBHC Oral Health Care, never afraid to step in or step up when needed or to pivot on a dime. She has taken initiative in ensuring all her team has work through the rapidly changing chaos that is COVID-19.”*



**Anna Garcia**

*Cortez & Dolores, CO*

*Four Corners Youth Clinics*

*“Anna has created positive and trusting relationships with students who have current and historic trauma. They turn to her when they do not feel they can trust anyone else.”*



**Stacey Delisle**  
*Delta, CO*  
*A Kidz Clinic*

*“Stacey has been pouring her heart into growing A Kidz Clinic to better meet the needs of our patient population. She has truly left a lasting impression and her mission will continue on for years to come.”*





**Don't forget to fill out your conference evaluation for the chance to win a \$50 CVS gift card!**

**And don't forget to bid on your items in the virtual silent auction before Friday at 5pm!**



THANK YOU ALL FOR COMING!