

**OPENING A SCHOOL-BASED HEALTH CENTER (SBHC): FROM VISION TO REALITY**

**WORKSHOP**

**Thursday, September 28, 2017**

**8:30am-4:00pm**

**Location: 8th Street School House, 101 N 8th St, Gunnison CO 81230**

### OBJECTIVES

* Understand requirements and best practices to incorporate into your SBHC business plan.
* Learn how to address potential challenges in developing and opening your SBHC.
* Identify resources to support your SBHC planning efforts.

**KEY RESOURCE**

* “Opening a School-Based Health Center in Colorado” toolkit (agenda is organized accordingly)

**AGENDA**

8:30-8:45 am **Introductions**

8:45-9:15 am **Chapter 1: SBHC Overview**

* Overview of school-based health centers: new SBHC Video (tentative)
* Group discussion: Where you are in the planning stages for a SBHC?

9:15-9:45 am **Chapter 2: Community Planning**

* Roles and characteristics of a high-functioning community advisory committee
* Building and nurturing your community advisory committee
* Growing your partnership with the school and SBHC champions
* Messaging to opposition

9:45-10:00 am **Break**

10:00-10:20 am **Chapter 3: Needs Assessment**

* Using quantitative and qualitative data to identify needs

10:20-10:40 am **Chapters 4: Governance and Management Structure**

* Incorporating SBHCs into an existing health care organization/model (FQ; non-FQ)

10:40-11:45 am **Chapter 5: Operations**

* Location and facilities; hours of operation (required and ideal); common challenges
* Staffing: the right staff to get the job done
* MOUs between school district, SBHC sponsor and other provider organizations
* HIPAA-FERPA scenarios
* Sample consent forms
* Integrated services: building seamless behavioral, oral and medical health services

11:45am-12:30 pm **Lunch Break and Networking**

12:30- 1:15 pm **Chapter 6: SBHC Financing**

* Budgeting: budget template
* Sustainability and diversifying revenue

1:15-1:45 pm **Q&A with CDPHE** (via video conference)

1:45-2:30 pm **Chapter 7: Marketing**

* Why, how and when to market your SBHC
* Table activity: develop components of a marketing plan

2:30-2:40 pm **Break**

2:40- 3:10 pm **Chapter 8: Data Collection, Reporting and Evaluation**

* Evaluation metrics: building SBHC reporting that meets requirements and monitors key indicators

3:10-3:40 pm **Youth Engagement**

* Benefits of and strategies for youth engagement

3:40- 4:00 pm **Loose Ends**

Answer remaining questions