



# COLORADO ASSOCIATION FOR SCHOOL-BASED HEALTH CARE

## 2021 Service Offerings for Planning School-Based Health Centers

Colorado Association for School-Based Health Care (CASBHC) is a statewide nonprofit, advocacy, and membership association for school-based health centers (SBHCs). SBHCs offer integrated primary care, behavioral health, and dental health services in communities that have historically been marginalized and therefore have the highest needs. SBHCs have been shown to [advance health and educational equity](#). CASBHC partners closely with the Colorado Department of Public Health Environment (CDPHE) – which distributes state funding for SBHCs – to strengthen the existing SBHC model and increase the number of SBHCs statewide. Below is a list of consultation and facilitation services made available by CASBHC for communities starting, reorganizing, or enhancing SBHCs both on-site and through telehealth extension. The timeline cannot exceed 12 months for each service level.

### **JUMP START LEVEL \$5,000**

- Includes 40 hours of CASBHC consultation. The consultation is conducted by video, phone, and/or email; in-person visits might involve additional travel costs.

### **FRONTRUNNER LEVEL \$15,000**

- Assigned CASBHC consultant to assist local project coordinator for developing up to two components of the planning process (up to 140 hours not including travel time):
  - Parent, student, school, and community engagement
  - Needs assessment or market analysis
  - Operating plan, including facility layout and/or planning telehealth operations
  - Marketing and communications plan
  - Data collection and evaluation
  - Development of essential policies, procedures, and forms
- Depending on timing and COVID dial levels, it includes up to three in-person visits (up to 20 hours travel time) by CASBHC consultant for key meetings

### **LEADERSHIP LEVEL \$25,000**

- Assigned CASBHC consultant to lead and/or facilitate strategic planning meetings of SBHC planning committee. Includes up to six virtual visits (in-person after the COVID pandemic with up to 40 hours travel time) by CASBHC consultant for key meetings.
- CASBHC consultant to lead or assist in the development of three components of the planning process (up to 200 hours not including travel time):
  - Parent, student, school, and community engagement
  - Needs assessment or market analysis
  - Operating plan, including facility layout and/or planning telehealth operations
  - Marketing and communications plan
  - Data collection and evaluation
  - Development of essential policies, procedures, and forms

For more information, contact Aubrey Hill, Executive Director, [hill@casbhc.org](mailto:hill@casbhc.org), (504) 615-3085.